



AGENDA

**Regular Board Meeting
6:15 PM Wednesday
January 17, 2018
Highland Station House, 205 W. Livingston
Library Meeting Area**

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVE MINUTES OF NOVEMBER 15, 2018
- D. DIRECTOR'S REPORT
- E. TREASURER'S REPORT
- F. NEW BUSINESS
 - Main Street Evaluation – February 21, 2018
 - 2018 Work Plans
- G. OLD BUSINESS
 - Small Business Saturday Contest – Follow-up
 - Festival of Trees-Update
 - Highland Tree Lighting-Update
 - Community Sign Guidelines and Application
 - Website Update
 - Branding Project Update
- H. COMMITTEE REPORTS
- I. MSOC
 - National Main Street Conference March 26th – March 28th – Kansas City
<https://www.mainstreet.org/howwecanhelp/mainstreetnow/now2018>
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
 - Chino Loco Restaurant is open
 - Tax Abatement District
- K. COMMUNITY REPORTS
- L. CALL TO THE PUBLIC
- M. ADJORNMENT